



# process green

## Recycling isn't the only answer...

in our quest for sustainable living. Virgin fiber from well-managed forests—a renewable and abundant resource—is necessary in achieving real sustainability and meeting the ever growing demand for paper.

As long as the paper you are using is certified and Omaha Print, an FSC & SFI certified printer, is producing your print project, you can be assured that endangered forests and its inhabitants are being protected in a sustainable manner.

Omaha Print is your last link in the Chain of Custody that will allow you to use the FSC and SFI labels on your printed project. We will coordinate the submission of your print project for approval to use the labels and will provide the artwork to be used on your project.

In this way you can be assured that your marketing practices align with your Corporate and Marketing Sustainability and Environmental philosophy.

## ABOUT FSC (Forest Stewardship Council)

In many forests around the world, logging still contributes to habitat destruction, water pollution, displacement of indigenous peoples, and violence against people who work in the forest and the wildlife that dwells there. Many consumers of wood and paper, and many forest products companies believe that the link between logging and these negative impacts can be broken, and that forests can be managed and protected at the same time. Forest Stewardship Council certification is one way to improve the practice of forestry.

Omaha Print has earned the organization's Chain-of-Custody (COC) certification. Omaha Print is the first printing company in the Omaha metro area to receive the certification.

The certification, which is valid through January 2013, allows Omaha Print to promote its use of environmentally preferable paper, by applying the FSC logo to any of its final products, printed on FSC paper. FSC's model of certification allows products that flow from certified forests to enter the marketplace with a unique credential.

Visit [www.fsc.org](http://www.fsc.org) for more information.

## ABOUT SFI (Sustainable Forestry Initiative)

The SFI program is based on the premise that responsible environmental behavior and sound business decisions can co-exist to the benefit of landowners, manufacturers, shareholders, customers, the people they serve, the environment and future generations. The SFI program integrates perpetual growing and harvesting of trees with the protection of wildlife, plants, soil, water and air quality.

Visit [www.sfiprogram.org](http://www.sfiprogram.org) for more information.



Mixed Sources  
Product group from well-managed  
forests, controlled sources and  
recycled wood or fiber

Cert no. SGS-COC-004091  
[www.fsc.org](http://www.fsc.org)  
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“Omaha Print is a company that is committed to doing things in a responsible manner. Earning this certification from the Forest Stewardship Council and the Sustainable Forestry Initiative is just another example of our respect for this country's resources.”

Steve Hayes  
CEO of Omaha Print





